



Call for Expressions of Interest

Development of Content for Information Series on Clean Technology in Offshore Industries

Background

With governments worldwide positioning themselves to stimulate economic recovery through clean growth initiatives, participants in Atlantic Canada's offshore industries need to prepare.

In order to compete internationally, Atlantic Canadian firms in our critical offshore industries quickly need to boost their capacity to engage in business development from the perspectives of clean technology, climate change, and sustainability. An increased awareness of the environmental challenges, solutions, and opportunities within offshore industries can contribute to their competitiveness in international supply chains.

To that end, NEIA is developing an innovative information series to create a greater awareness of the development and application of clean technologies in offshore industries relevant to Atlantic Canada. Presentations during this series will include, but may not be limited to, the following subject matters:

- Cleantech in offshore industries – what it means, latest trends, and opportunities
- Net zero, emissions reduction challenges in offshore industries, and emerging solutions;
- Non-GHG environmental challenges in offshore industries and emerging solutions;
- Electrification in offshore industries – trends and opportunities;
- Offshore wind energy alongside oil and gas industry developments;
- Digitalization, integrated operations, and the relationship to improved environmental outcomes;
- Emerging technologies in environmental characterization and monitoring;
- Advances in offshore carbon capture and storage;
- Hydrogen production and the offshore industry's role in the fuel of the future
- Arctic, harsh environments, and clean technology
- CUSMA, Brexit, and post-COVID green stimulus: implications for offshore cleantech

Presentation Parameters

Firms interested in developing content for this information series are invited to submit a short proposal. The parameters include:

- Presentations would be expected to have a runtime of 30 minutes, followed by Q&A;
- Presentations would provide high-level information and insight accessible to both technical and non-technical industry professionals
- Presentations would be presented live in a webinar format to facilitate audience participation, and be recorded for subsequent viewing on-demand
- Presentations would be accompanied by the submission of a backgrounder document that would serve as the basis for the content of the presentation
- Presenters would be provided a limited number of specific topics expected to be covered for each subject; and
- Presenters are expected to have experience in the subject matter, and/or have the ability to draw on expertise

Submissions

A single electronic document is sufficient for your expression of interest. The document should be no longer than two (2) pages, and be concisely worded.

EOIs should include:

- An indication of subject matters of interest
- Details on expertise/qualifications related to subject matters of interest
- Clearly described methods and timelines for the delivery of a presentation
- Proposed pricing for delivery of an individual presentation according to the parameters above

The electronic copy of submissions should be in DOC and/or PDF format, and sent to Kieran Hanley, NEIA's Executive Director, via email at kieran@neia.org no later than **17h00 NDT on Wednesday, September 9, 2020**. Questions from interested proponents can be directed to the same address.

The maximum budget allocated for each presentation is anticipated to be \$8,000 (HST inclusive). Local content will be an important consideration in the review of EOIs received (e.g. firms owned and operated in Atlantic Canada; in-province proponent presence, project team members identified, and/or partners identified).

Terms and Conditions

- All EOIs received will be considered strictly confidential;
- EOIs should be represented in Canadian dollars;
- No payment will be made for the preparation and submission of EOIs;
- NEIA reserves the right to meet with all, or any, of the EOI respondents to clarify information in their submissions and/or engage in further discussion with respect to the project