

\$10,000 award unites business operators and business students

In a business environment disrupted by the COVID-19 pandemic, Canadian businesses are being challenged as never before. Where will growth come from? Do you have all the resources you need? How do you respond to a changing marketplace?

Mitacs has you covered.

In partnership with participating Canadian business schools, Mitacs is launching a new initiative to support Canada's small and medium enterprises and not-for-profit organizations. Partners will receive the support of undergraduate and graduate students to tackle a four-month project to help the organization with its business operations as the economic recovery begins.

THE BENEFITS

- » Get the knowledge and expertise from outstanding students in such fields as finance, marketing, and operations strategy, while students gain real-world experience
- » Leverage your budget, making your money go further
- » Build and strengthen connections and collaborations between companies and academic institutions

WHAT YOU NEED TO KNOW

- » \$10K for a four-month project: you contribute only \$2,500
- » Apply any time for multiple projects (only one intern per project)
- » Internships must begin before August 31, 2020
- » Available only to small and medium enterprises (less than 500 employees)

PROGRAM DETAILS

- » The Mitacs Awards will provide a grant of \$10K per student. The organization partner contributes only \$2,500.
- » Projects will be designed to address one or more business strategy components (such as marketing, operations, finance etc.)
- » Each project requires oversight from a supervisor at the partner organization and an academic supervisor.
- » Students are expected to meet weekly with their supervisors to report on the progress of their project. Virtual meetings are acceptable.
- » Both students and supervisors are required to complete an exit survey at the end of the project reporting on skills developed and providing feedback on the project experience.
- » Projects must be reviewed by the academic institution prior to submission to Mitacs.
- » Projects submitted to Mitacs will be evaluated internally to confirm eligibility.
- » Students must complete a final report summarizing their work to their academic supervisor.
- » Supplemental online training will be provided to students through the Mitacs learning management system, EDGE.

Facing new challenges as your business recovery begins? Business students can help!

Contact
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Thanks to our funding partners

Canada

Alberta

BRITISH COLUMBIA

Research Manitoba

New Brunswick

Newfoundland Labrador

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