

Israel Innovation and Cyber Tech

Study Tour

November 27-December 2, 2016

Tour Context: Why Israel?

Israel boasts world-class innovation skills and capabilities. The country's business research and development spending is the highest among OECD countries, its high-tech firms attract massive amounts of venture capital and benefit from deep integration within global technology value chains, and its well-educated and skilled researchers are leaders in the areas of encryption, anti-virus software, and cyber-security innovation. Israel also demonstrates a world-leading ability to create and extend value from innovation ecosystems: its CyberSpark research park is home to multinational technology companies that are investing in and revolutionizing the future of cyber security. How did Israel become a global leader in research and innovation? What can Canadian innovation executives, policy-makers, and leaders learn from Israel's experiences?



Tour Overview

The *Israel Innovation and Cyber Tech Study Tour* (November 27th, 2016—December 2nd, 2016) will offer participants firsthand insights into how Israel and its firms have been able to innovate, grow, and compete in global markets. By participating, you will engage in a unique and dynamic forum for examining cross-cutting strategic issues related to Israel's innovation ecosystem. You will have the opportunity to hear from and network with experts working within the areas of telecommunications, cyber-security, bio-technology, pharmaceuticals, and renewable energy. You will benefit from learning about groundbreaking developments in innovation and commercialization that are helping to secure Israel's position as a global high-tech pioneer.

On this study tour, you will spend two days in and around Tel-Aviv, speaking with industry and academic experts, and government officials from a variety of sectors related to high-tech development. You will also spend time in Beersheba learning how Israel is building a world-leading innovation ecosystem—CyberSpark—that combines military, industry, government, and academic expertise. Finally, you will benefit from a guided tour of the Old City and gain an appreciation of the cultural and historical context of the region, and how this has shaped Israel's successful approach to innovation.

Study Tour Testimonials

"The tour has been a very enriching experience. It gave me the opportunity to see best practices implemented in a real context."

"The study tour exposed me to what other organizations were doing at a level of detail that would have been hard to get any other way. The host organizations were impressive and I really appreciated their generosity of time and knowledge sharing."

"Very well run study tour, enjoyed it greatly, learned a number of things and found the time commitment was worth it."



Tour Objectives

EXPLORE strategic issues relating to policies, practices, and institutions within Israel's innovation ecosystem and gain an appreciation for the cultural and historical circumstances that help to explain Israel's innovation success.

EXPERIENCE innovation in practice through site visits to high-tech firms, including those located within Beersheba's CyberSpark, in order to understand how Israel is building a world-class innovation ecosystem, and benefit from interacting with innovation leaders in industry, government, and academia.

GAIN NEW INSIGHTS about the Israeli innovation ecosystem, including how the country and its firms have been able to innovate, grow, and compete in global markets and integrate deeply within global technology value chains.

NETWORK and learn with peers—share new approaches, insights, and challenges, and exchange ideas with leading innovation experts.

Interested in Attending? Contact Us

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Related Content

Innovating Like Israel: Learning from Israel's Innovation Experience

Webinar by Daniel Munro

When: July 21, 2016 at 2pm, EST

Link to learn more: <http://www.conferenceboard.ca/e-library/abstract.aspx?did=7880>

Pricing

The price to attend covers your group expenses while participating on the study tour including tours and tour guide for duration of the trip, group ground transportation, and all group meals. The cost of travel, accommodations, breakfasts and incidentals are not included.

Study Tour Fee

\$7,495/person

Research Study Funder

(includes attendance on tour)

\$12,000 - \$25,000

