

DEMYSTIFYING TECHNOLOGY & INNOVATION

"TAKING DOWN THE BARRIERS"

Bob McDonald Science Journalist, CBC's Chief
Science Correspondent, Host: Quirks & Quarks

KEYNOTE



Manufacturing Insights

PRESENTATIONS BY:

Dr. Ian Potter Vice-President, Engineering, National Research Council Canada - The manufacturing industry is being influenced by a host of technology 'megatrends' and with emerging economies capturing a larger share of global manufacturing, Canadian companies are feeling the pressure. Building on a strong innovation engine, a reputation for quality and consistency, and a skilled workforce, Canadian companies have the opportunity to be well positioned for growth. To increase Canada's competitive position and develop long term sustainability, we must understand how our future factories can leverage innovations in advanced manufacturing that are emerging.

Kendra MacDonald, Partner, Deloitte - Age of Disruption: Are you prepared? The way Canadian live and work is about to change profoundly. Rapid advances in technology including advanced robotics, artificial intelligence, networks, advanced manufacturing and collaborative connected platforms are poised to disrupt many of the sectors that anchor Canada's economy, and our businesses aren't prepared for it. Are you?

Jason Myers, President and CEO, Canadian Manufacturers & Exporters -Advanced Manufacturing technologies are revolutionizing products and production processes, but they are also revolutionizing the way that companies compete and make money. For that reason, they are requiring a fundamental re-think of business models. As production and information systems become increasingly commoditized, manufacturers will need to focus more on design, materials, data feedback, and services to differentiate themselves from the competition, generate customer value, and return a profit. None of the advanced technologies offer manufacturers a silver bullet on their own account.

KEYNOTE: Bob McDonald, Science Journalist, CBC's Chief Science Correspondent, Host: Quirks & Quarks - *Bob McDonald has been communicating science internationally through television, radio, print and live presentations for more than 30 years. He is the host of CBC Radio's Quirks & Quarks, the award-winning science program with a national audience of nearly 500,000 people. He is also a regular reporter for CBC Television's The National as well as Gemini winning host and writer of the children's series Head's Up.*

Taking Down the Barriers Panel

- ❖ **Allan Cramm**, General Manager, Anaconda Mining
- ❖ **Chad Collett**, President, SubC Imaging
- ❖ **Maurice Tuff**, President, Lemur Motors

Innovation Insights Tours - pre-registration is required

- ❖ **Manufacturing Technology Centre**, College of the North Atlantic, Prince Phillip Drive Campus
- ❖ **Mechatronics Laboratory**, Memorial University, Engineering & Science Building

REGISTRATION INFORMATION

Tuesday, May 10th, 2016

Holiday Inn, Portugal Cove Road

Cost: \$100 Fluent/Network Member
\$150 CME Member
\$200 Affiliate
\$250.00 Non Member

[CLICK HERE TO REGISTER ONLINE](#)

for more information contact: Jackie Field at

Jackie.field@cme-mec.ca or 709-237-8711

Deadline to register is Friday, May 6th, 2016



**Canadian
Manufacturers &
Exporters**

Manufacturing Insights

DEMYSTIFYING TECHNOLOGY & INNOVATION **“TAKING DOWN THE BARRIERS”**

8:30AM – 9:00 AM	Registration
9:00 AM – 9:30 AM	<p>Opening Remarks</p> <p>David Haire, Vice President, Newfoundland and Labrador , Canadian Manufacturers & Exporters</p> <p>Minister Christopher Mitchelmore, Business, Tourism, Culture & Rural Development</p> <p>Ken Martin, Vice President, Atlantic Canada Opportunities Agency</p>
9:30 AM – 10:45 AM	<p>Demystifying Technology & Innovation Panel</p> <ul style="list-style-type: none"> ❖ Jayson Myers, CEO & President, Canadian Manufacturers & Exporters ❖ Kendra MacDonald, Partner LLP, Deloitte ❖ Dr. Ian Potter, Vice-President Engineering, National Research Council Canada
10:45 AM – 11:15 AM	Nutrition Break
11:15 AM – 11:45 AM	Speaker TBD , Society of Manufacturing Engineering, Trends in Manufacturing
11:45 AM – 12:00 PM	Mathew Wilson , Manufacturing Action Plan 2030
12:00 PM – 1:30 PM	Lunch and Keynote – Bob McDonald , CBC’s host Quirks & Quarks
1:30 AM – 2:45 PM	<p>Taking Down The Barriers Panel</p> <ul style="list-style-type: none"> ❖ Allan Cramm, General Manager, Anaconda Mining ❖ Chad Collett, President, SubC Imaging ❖ Maurice Tuff, President, Lemur Motors
2:45PM – 4:00 PM	<p>Innovation Insight Tours- <u>there is a 15 minute travel time allotted **must be pre-registered*</u></p> <ul style="list-style-type: none"> ❖ Manufacturing Technology Centre, College of the North Atlantic, Prince Phillip Drive Campus ❖ Mechatronics Laboratory, The Faculty of Engineering and Applied Science, MUN



Atlantic Canada
Opportunities
Agency

Agence de
promotion économique
du Canada atlantique

Canada

**Newfoundland
Labrador**