



Canadian Manufacturers & Exporters Newfoundland and Labrador's (CMENL) and its partners Atlantic Canada Opportunities Agency & Department of Innovation, Business & Rural Development invite you to participate in our "**Manufacturing Future initiative**".

This initiative will bring together manufacturing executives from across the province through Executive Roundtables to discuss and create a common agenda to support the growth of manufacturing and exporting in Newfoundland and Labrador.

The next series of Roundtables is scheduled for the following dates and locations:

<p>Gander – Hotel Gander October 7th – 9 am to 1 pm, lunch included</p>
<p>Corner Brook – Greenwood Inn October 8th – 9 am to 1 pm, lunch included</p>
<p>Labrador City – Two Seasons October 9th – 9 am to 1 pm, lunch included</p>

Manufacturing is vital to Newfoundland and Labrador's economy and to the prosperity and living standards of all residents of this province. Manufacturing directly accounted for 2.7% of provincial GDP in 2013. While this figure appears small, the indirect impacts run far deeper as manufacturing has the largest economic multiplier of any industry – \$3.15 for every dollar in total output. Newfoundland and Labrador manufacturers sold \$6.3 billion in goods in 2013, employed over 12,000 residents generating \$667 million in salaries and wages, and accounted for \$4.3 billion in exports.

Manufacturers are at the forefront of global competition, innovation, and technological change. But they are also competing with the world's best – and to succeed, they require a business climate that is equally world-class. Other jurisdictions are moving aggressively to attract investment, grow their value-adding manufacturing base, and create high-paying jobs. **Newfoundland and Labrador, too, needs an action plan for manufacturing** – a plan to nurture the province as a preferred destination for manufacturers to locate, invest, export, employ, and grow. **An action plan written by manufacturers for manufacturers.**



**Canadian
Manufacturers &
Exporters**

Join CME and our partners at an Executive Roundtable in your community and ensure your voice is heard in Manufacturing Newfoundland and Labrador's Future.

To RSVP contact Jackie Field at jackie.field@cme-mec.ca or 237-8711. (Seating is limited.)

CME's Manufacturing Newfoundland and Labrador's Future initiative is based on the success of our national *Manufacturing our Future* platform (<http://bit.ly/VZtKO9>) that placed manufacturing as the central theme of the 2013 Federal Budget and raised the profile and importance of the sector as a critical job creator and wealth generator in Canada.

If you have any questions or comments, please do not hesitate to contact me, or Carol Osmond, Senior Advisor, Advocacy and Member Relations at carol.osmond@cme-mec.ca or at 709-730-5999.

We look forward to hearing from you at an upcoming Roundtable.

Sincerely,

David Haire,
Vice President
Canadian Manufacturers & Exporters
Newfoundland & Labrador



**Atlantic Canada
Opportunities
Agency**

**Agence de
promotion économique
du Canada atlantique**

Canada



Aerospace and Defence Industry Association
Newfoundland and Labrador



association of
seafood producers



Newfoundland and Labrador
Environmental Industry Association



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