

We are pleased to invite you to participate in Canadian Manufacturers & Exporters' Manufacturing Newfoundland and Labrador's Future initiative. This initiative will bring together manufacturing executives from across the province through Executive Roundtables to discuss and create a common agenda to support the growth of manufacturing and exporting in Newfoundland and Labrador.

Manufacturing is vital to Newfoundland and Labrador's economy and to the prosperity and living standards of all residents of this province. The numbers simply speak for themselves: more than 10,600 employed in the sector, \$5.5 billion in annual sales, 3.2 per cent of provincial GDP, and the largest economic multiplier of any industry – \$3.15 for every dollar in total output.

Manufacturers are at the forefront of global competition, innovation, and technological change. But they are also competing with the world's best – and to succeed, they require a business climate that is equally world-class. Other jurisdictions are moving aggressively to attract investment, grow their value-adding manufacturing base, and create high-paying jobs. **Newfoundland and Labrador, too, needs an action plan for manufacturing** – a plan to nurture the province as a preferred destination for manufacturers to locate, invest, export, employ, and grow. **An action plan written by manufacturers for manufacturers.**

Join CME and our partners at an Executive Roundtable in your community and ensure your voice is heard in Manufacturing Newfoundland and Labrador's Future. The first series of Roundtables is scheduled for the following dates and locations:

<p>St. John's June 16, 2014, 11 a.m. – 2 p.m. (working lunch included) CME Boardroom, 90 O'Leary Ave., Suite 207</p>
<p>Grand Falls June 18, 2014, 9:00 a.m. – 11:00 a.m. Mount Peyton Hotel</p>
<p>Corner Brook June 19, 2014, 9:00 a.m. – 11:00 a.m. Greenwood Hotel</p>

To RSVP contact Jackie Field at jackie.field@cme-mec.ca or 237-8711
{Seating is limited to 15 participants per session}

CME's Manufacturing Newfoundland and Labrador's Future initiative is based on the success of our national *Manufacturing our Future* platform (<http://bit.ly/VZtKO9>) that placed manufacturing as the central theme of the 2013 Federal Budget and raised the profile and importance of the sector as a critical job creator and wealth generator in Canada.

If you have any questions or comments, please do not hesitate to contact me, or Carol Osmond, Senior Advisor, Advocacy and Member Relations at carol.osmond@cme-mec.ca or at 709-730-5999.

We look forward to hearing from you at an upcoming Roundtable.

Sincerely,



David Haire,
Vice President
Canadian Manufacturers & Exporters
Newfoundland & Labrador