



ADAPTING TO A CHANGING ENVIRONMENT

The Newfoundland and Labrador Economy and the Environment Conference, **NewLeef**, is where the economy and the environment intersect.

NEIA's conference brings together experts in the field of the green economy, and those who are working within the environmental sector.

The focus for 2013's conference is "adaptation": how businesses in the environmental sector can adapt to a changing climate, changing markets, changing regulations and processes, and changing technology.

As a sponsor of **NewLeef 2013**, you will be helping to support the growth of the green economy and sustainable business in Newfoundland and Labrador - and in return NEIA can give your firm or organization excellent exposure.

As you will see, there is considerable value in sponsoring Newfoundland and Labrador's premier environmental sector conference at the Platinum, Partner, Gold, Silver, or Bronze level.

For more information, contact Kieran Hanley:
709.237.8190
kieran@neia.org

Platinum Sponsorship

Value: \$5,000 | Limit of 1 Platinum Sponsor

- ✿ Exclusive sponsorship of conference keynote speaker
- ✿ Company logo displayed prominently on all advertising preceding conference as the event partner (3 advertisements in The Telegram + more)
- ✿ Company logo displayed prominently and independently on all conference stages as an event partner
- ✿ Company invited to display banner-stands on conference stages
- ✿ Reserved table seating with all three keynote speakers at conference
- ✿ Opportunity to address conference audience and introduce keynote speaker
- ✿ Company logo prominently displayed on signage throughout conference
- ✿ Company logo displayed on all delegate name tags
- ✿ Company logo displayed prominently in conference agenda handout
- ✿ Company logo displayed prominently on conference website
- ✿ Company logo and special thanks in NEIA Newsletters leading up to the conference (over 1,800 subscribers)
- ✿ Company thanked publically by NEIA on its Website, and Facebook and Twitter profiles
- ✿ Premium space for company booth, to be displayed throughout entire conference and during exhibition
- ✿ Distribution of company materials on registration desk
- ✿ Verbal recognition as Platinum Sponsor at opening and closing of conference
- ✿ Four Full Registrations

Conference Partner

Value: \$5,000 | Limit of 1 Conference Partner

- ✿ Exclusive sponsorship of evening reception on October 10th
- ✿ Company logo displayed prominently on all advertising preceding conference as the event partner (3 advertisements in The Telegram + more)
- ✿ Company logo displayed prominently and independently on all conference stages as an event partner
- ✿ Company invited to display banner-stands on conference stages
- ✿ Reserved table seating with all three keynote speakers at conference
- ✿ Opportunity to address conference audience and introduce keynote speaker
- ✿ Company logo prominently displayed on signage throughout conference
- ✿ Company logo displayed on all delegate name tags
- ✿ Company logo displayed prominently in conference agenda handout
- ✿ Company logo displayed prominently on conference website
- ✿ Company logo and special thanks in NEIA Newsletters leading up to the conference (over 1,800 subscribers)
- ✿ Company thanked publically by NEIA on its Website, and Facebook and Twitter profiles
- ✿ Premium space for company booth, to be displayed throughout entire conference and during exhibition
- ✿ Distribution of company materials on registration desk
- ✿ Verbal recognition as Platinum Sponsor at opening and closing of conference
- ✿ Four Full Registrations










Gold Sponsorship

Value: \$3,000 | Limit of 3 Gold Sponsors

- ✿ Company logo displayed on all advertising preceding conference (3 advertisements in The Telegram + more)
- ✿ Exclusive sponsorship of one conference attraction: Day 1 Breakfast Keynote Speaker; Day 2 Lunch Keynote Speaker; or the Day 2 Exhibition
- ✿ Verbal recognition as Gold Sponsor at beginning of sponsored event
- ✿ Opportunity to address conference audience and introduce sponsored attraction
- ✿ Company logo displayed prominently on all advertising preceding conference (3 advertisements in The Telegram + more)
- ✿ Company logo prominently displayed on signage throughout conference
- ✿ Company logo displayed prominently in conference agenda handout
- ✿ Company logo displayed prominently on conference website
- ✿ Company logo and special thanks in NEIA Newsletters leading up to the conference (over 1,800 subscribers)
- ✿ Company thanked publically by NEIA on its Website, and Facebook and Twitter profiles
- ✿ Premium space for company booth, to be displayed throughout entire conference and during exhibition
- ✿ Verbal recognition as Gold Sponsor at opening and closing of conference
- ✿ Three Full Registrations

Silver Sponsorship

Value: \$1,500 | Limit of 4 Silver Sponsors

-  Company logo displayed on all advertising preceding conference (3 advertisements in The Telegram + more)
-  Company logo displayed on signage throughout conference
-  Company logo displayed in conference agenda handout
-  Company logo displayed prominently on conference website
-  Company logo and special thanks in NEIA Newsletters leading up to the conference (over 1,800 subscribers)
-  Company thanked publically by NEIA on its Website, and Facebook and Twitter profiles
-  Premium space for company booth, to be displayed throughout conference and during exhibition
-  Verbal recognition as Silver Sponsor at opening and closing of conference
-  Two Full Registrations

Bronze Sponsorship

Value: \$750 | Limit of 4 Bronze Sponsors

- Each bronze sponsor will present one of the four 'breaks' during the conference
- Verbal recognition as sponsor immediately prior or following the break
- Company signage displayed on food/refreshment tables
- Company logo displayed in conference agenda handout
- Company logo displayed on conference website
- Company logo and special thanks in NEIA Newsletters leading up to the conference (over 1,800 subscribers)
- Company thanked publically by NEIA on its Website, and Facebook and Twitter profiles
- One Full Registration