

NEIA Member Benefits

1-on-1 Diagnostics

NEIA engages its members one-on-one to help identify opportunities for growth and challenges to productivity, and connects them to the resources that exist to help them succeed. NEIA staff members work with businesses owners and development officers to help them answer the following kinds of questions:

Are there funding or other supports available to help your firm grow?

What are the productivity barriers your firm is facing?
How can your firm be more competitive?

Why is trying to be 'innovative' important for your firm?
What kind of help exists for your firm to commercialize a new idea?

What should your firm's next steps be in developing its international business prospects?

Marketing Support

NEIA provides its members with significant marketing support. At request, NEIA highlights your events, job opportunities, news releases, media clippings, and more. NEIA also follows your social media activities and re-broadcasts your content through its own networks. Your firm is listed on NEIA's member directory, and is featured in our blog from time-to-time. If applicable, your firm's products and/or services will be included in our online and in-print CleanTechNL Directory. These supports amount to considerable exposure for your firm.

Reduced Rates for NEIA Events and Training

NEIA members and their employees enjoy reduced rates (of at least 15%) at all of NEIA's events including conferences, workshops, and more. Members also access reduced rates and prioritized registration for NEIA's training and professional development courses. Where your firm has training needs, NEIA works with you to provide solutions.

Networking

NEIA is at the centre of Newfoundland and Labrador's green economy – and fosters the network of environmental professionals, business owners, researchers, and policy-makers that drive it. As a member of NEIA your firm belongs to this exclusive group and have the opportunity to network within it.

Representation of Your Business Interests

Through our strong relationships with municipal, provincial, and federal governments as well as industry leaders, NEIA members have a voice with key decision-makers and in the public forum. Where your firm identifies issues or opportunities, NEIA advocates on your behalf to address challenges or barriers. Through NEIA's Board of Directors and its committees, your firm also has direct input in to the association's policy and sector growth strategies.

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Affinity Program

Through its partnerships, NEIA members and their employees can avail of a variety of benefits and discounts. View our list of current programming below. Does your firm have a product or service that could be part of NEIA's affinity program? Please contact us.



Preferred Home, Auto, and Travel Insurance with Johnson Insurance

All employees of NEIA member organizations have access to group discounts and valuable offers available through Johnson Insurance.



Discounted Rate on Compusult's Procurement Opportunity and Delivery System (PODS)

NEIA members can access a special discount rate of 20% off the cost of any new annual subscriptions to the Procurement Opportunity and Delivery System (PODS).



Discounted website development services with PLUM Creative

To help its members improve their online presence, NEIA has partnered with its long-time member Plum Creative Works to provide businesses with the opportunity to get a modern website at a reasonable cost.

Become a Member

Visit www.NEIA.org/join