

# GREEN IS THE NEW BLACK

ACCELERATING CHANGE: CREATING WEALTH THROUGH RESPONSIBLE BUSINESS PRACTICES

NEIA'S ANNUAL CONFERENCE AND TRADE SHOW,  
APRIL 14, HOLIDAY INN, ST. JOHN'S

Time	Session	Presenter /Speaker
8:30am – 9:00am	Registration	
9:00am – 9:10am	Welcome Address	<b>Linda Bartlett</b> Executive Director, NEIA
9:10am – 9:40am	Opening Remarks	<b>Honourable Charlene Johnson</b> Minister, Department of Environment and Conservation
9:40am – 10:40am	Setting the Context – Why Sustainability Matters	<b>Peter Robinson</b> CEO, David Suzuki Foundation
10:40am – 11:00am	Networking Break in Trade Show Area	
11:00am – 11:45am	Putting the Province's Global Resource Players on a More Sustainable and Profitable Path	<b>Toby Heaps</b> CEO, Corporate Knights- The Magazine for Clean Capitalism
11:45am – 12:15pm	Cleantech - From Local Innovation to Global Niche.	<b>Paul Antle</b> CEO, Phase Separation Solutions Inc.
12:15pm – 12:30pm	Break in Trade Show Area	
12:30pm – 2:00pm	Keynote Luncheon Address – The Business Case for Sustainability	<b>David Labistour</b> CEO, Mountain Equipment Co-op
2:00pm - 2:30pm	Oceans of Opportunity - Prospects for the Environmental Industry	<b>Dr. F. Mary Williams</b> Director General, NRC Institute for Ocean Technology
2:30pm- 2:50pm	Break in Trade Show Area	
2:50pm - 3:50pm	Panel Discussion - Policies, Programs, and Directives for Business Sustainability  <i>Solid Waste Management Practices – Present and Future</i>  <i>Climate Change and the Impact on Local Business</i>  <i>BOMA BEST Environmental Certification - Delivering Value for Commercial Buildings</i>  <i>Breaking Green Stereotypes</i>	<b>Gary Ryan</b> Director of Programs, MMSB  <b>Jackie Janes</b> Senior Policy Advisor on Climate Change, Energy Efficiency and Emissions Trading, Government of NL  <b>Kim Saunders</b> President, Building Owners and Managers of Newfoundland and Labrador  <b>Heather MacAulay</b> President, My Generation - Green Energy
3:50pm – 4:00pm	Closing Remarks	<b>Linda Bartlett</b> Executive Director, NEIA
4:00pm – 6:00pm	Networking Social in Trade Show Area	